

Wisconsin Prevention Network
Meeting Minutes
May 19, 2004

Present:

Kathi Kocs, WI Clearinghouse
Susan Opheim, HOPES Wisconsin
Karen Knudsen, Koller Behavioral Health
Shel Gross, MHA Milwaukee Co.
Ken Ramminger, citizen, prevention advocate
Roger Williams, UW Madison
Ron Biendseil, Dane Co. DHS
Susan Rodriguez, Right From The Start Coalition
Sue Allen, WI PYD
Eloiza Altoro-Acevedo, Wisconsin Certification Board

I. BUSINESS

A. Approval of May 19th minutes: Sue Allen moved to approve. Karen Knudsen seconded. Approved unanimously.

B. WPN financial report:

1. Balance in checking = \$10,435.68.
2. CD = \$6,057.68.

C. Membership update:

1. Welcome and thank you to Alliance for Wisconsin Youth. The Alliance is now a lifetime member.
2. Chris will coordinate a membership-recruitment mailing directed toward past members. The mailing will go out this summer.

II. REPORTS

A. Membership Taskforce Update:

1. Susan Rodriguez volunteered to join taskforce and co-chair with Sue Allen.

B. Public Policy Committee:

1. Committee has identified three priorities -
 - a.) Review legislative and policy proposals related to primary prevention and comment to policy-makers. This is similar to what we have done in the past regarding the Family Policy Board.
 - b.) Build on our meeting with Susan Crowley to involve ourselves in the SIG process and attempt to influence the development of the State Prevention Plan to support WPN mission and values.
 - c.) Utilize the Governor's Call to Action (Prevention of Child Abuse & Neglect) as an opportunity to promote a variety of primary prevention initiatives, including home visiting programs, community learning centers and Family Resource Centers.

C. Wisconsin Certification Board Update/Discussion - Eloiza Altoro-Acevedo

1. Eloiza joined the meeting to take part in the planned discussion of where WPN stands regarding the WCB Prevention Certification and the value of having a seat on the WCB Board.
 - a.) Eloiza feels, and several concurred, that there needs to be some movement toward establishing more clout/credibility for the prevention profession. While certification might be one way of achieving this, there may be others.
 - b.) Eloiza made it very clear that WCB still values its partnership with WPN and would like to work with WPN to make this happen.
2. When asked if there was the possibility of greater WPN involvement on WCB, Eloiza explained that they are always looking for volunteers for various committees.
3. It was agreed that WPN would re-send the WCB Prevention Survey to its Listserv to get more feedback.

- a.) Results of the survey will be shared with WPN.
- 4. Sue Allen reminded members that WPN has made a commitment to build up its membership to strengthen the voice for prevention.
 - a.) Sue also mentioned that she would locate and distribute to WPN a new PIRE report on the state of Wisconsin's ATODA prevention system.
- 5. It was agreed that WPN wants to maintain its relationship/partnership with WCB.

III. DISCUSSION

A. The discussion about WPN and WCB evolved into a discussion about the future of prevention in Wisconsin.

- 1. It was agreed that WPN should be focusing much of its energies on strengthening prevention statewide.
 - a.) The opportunity to do so is right now as SIG, WCA, the Governor's Core Team, and the Governor's Call to Action folks are all engaged in strategic planning that involves prevention.
- 2. However, before WPN can advocate its position to these groups, it needs to clarify its position about a vision for the future of prevention in WI.

B. July 21st WPN meeting.

- 1. It was agreed that the next WPN meeting focus on clarifying the organization's message regarding the future of prevention.
 - a.) Sue Allen will reserve space for a four meeting on July 21st at Divine Savior Healthcare in Portage.
 - b.) Shel and Chris will coordinate a planning team for the meeting.
 - c.) Should we bring in a facilitator to help lead the discussion?
- 2. Potential meeting outcomes:
 - a.) To identify WPN's vision for strengthening prevention in the state.
 - b.) To develop specific messages to communicate to WCA, SIG and other policy groups.
- 3. The question was raised as to who should be invited to the meeting. The WPN Listserv has representatives from UWEX, CESA, Brighter Futures, DPI on it. This will help get the word out. Sue Allen will invite the network of SIG folks that attended the SIG Conference in WI Rapids in May.
- 4. Once WPN clarifies its position, a letter will be sent to Governor Doyle and Helene Nelson supporting SIG and prevention in general.

Meeting adjourned at 11:40 am.