

I. UPDATE ON PREVENTION "WHITE PAPERS"

1. Roger Williams is heading up an effort to develop papers on "Best Practices" in the areas of Mental Health, Alcohol, Tobacco and Other Drug Prevention, Delinquency and AIDS. It was suggested that OJA might be a resource for the Delinquency prevention piece. If anyone has any leads or sources for Roger, email him.
 - a.) Chris Wardlow will send Roger the names and addresses of those folks from the AIDS Network who have attended past WPN meetings.
 - b.) Roger should contact Kathy at the Clearinghouse for the ATODA piece,
 - c.) Shell and Eloisa will take on the Mental Health piece.
 - d.) A possible contact for Roger at OJA is Ray Lueck at 266-3323.

II. UPDATE ON USING WHITE PAPERS TO EDUCATE LOCAL AND STATE ELECTED OFFICIALS

1. Due to different circumstances, this group has not been able to meet. While Definition of Prevention document is complete and posted on WPN's website, the sections on Cost Effectiveness and Best Practices are still on the drawing table.
 - a.) Discussion at the meeting reconfirmed that the completion of these papers is still a priority, and that Shel and Chris will work with Roger Williams and Kathy Wolf to complete them.
 - b.) Shel suggested that an abridged version of these papers be consolidated into an article for the statewide magazine that goes out to all county officials.
 - c.) Sue suggested that these be posted on the website once they are completed and that WPN members can utilize them at a local level to educate their own public officials.

III. UPDATE ON THE "BUILDING BRIGHTER FUTURES" INITIATIVE OF RIGHT FROM THE START AND WISCONSIN CARES, INC..

1. Contracting with Grassroots Solutions - Ron reported that RFTS & Wisconsin Cares has not made a decision regarding contracting with Grassroots Solutions to help them develop a strategic plan for organizing support and advocacy for this initiative.
2. WPN is willing to play a greater role in the formulation and implementation of such a plan.
3. If the strategic plan has the support and financial backing of the other statewide organizations that have a stake in this initiative, and WPN members support the plan, then WPN will contribute between \$3,000 and \$5,000 to help implement it.

IV. UPDATE ON PREVENTION TRAINING, EDUCATION, AND NETWORKING TASK GROUP

1. Chris Wardlow and Bette Wahl will coordinate and staff a WPN booth at the Alliance for Wisconsin Youth conference at the end of October in Wisconsin Dells. This will be an opportunity to create awareness about the Network, recruit members, and query conference participants about what their interests are in a statewide prevention organization. This will help guide the planning of a future Prevention Summit.
 - a.) MHA Milwaukee County has expressed an interest in possibly collaborating on such an event.

V. WPN MEMBERSHIP RECRUITMENT PROCESS

1. Chris Wardlow will coordinate a mailing to recent past members and those who have attended WPN meetings since its reorganization in June of 2001. This will be an effort to encourage folks to become paid members.
2. Sue suggested, and members concurred, that WPN consider contracting with someone, or an agency, for 5 to 10 hours a week for the specific purpose of recruiting members and managing the membership database and renewal process.
 - a.) This issue will be on the agenda for further discussion in December.
 - b.) Sue will draft a job description for such a person to further the discussion on this matter.

VI. OTHER BUSINESS

1. Name and mission - Sue Allen strongly encouraged WPN to formally expand the organization's name and mission to include "Asset Building." Sue explained that there is a growing interest in a statewide organization that promotes the Developmental Assets and Asset Building as an effective primary prevention strategy/philosophy. Many school districts, communities, as well as DHFS, DPI and UWEX have adopted the Developmental Assets approach as a framework for their youth, community, and family development initiatives. Sue feels that Asset Building is already a major part of what WPN is all about, it's just not clearly reflected in our name, mission or literature. Sue is committed to organizing a statewide Asset Building network and would like to help WPN be that organization as part of its broader mission.

a.) Ron Biendseil proposed the following slogan to be included with WPN in all WPN literature.
WISCONSIN PREVENTION NETWORK

"Building Assets and Brighter Futures"

b.) This issue, and Ron's suggestion, will be on the agenda for December's meeting.

2. Report on the Infant/Early Childhood Mental Health Summit by Ron Biendseil

Ron attended the summit on behalf of WPN. He reported that the major thrust of the Infant/Early Childhood Mental Health initiative is more early intervention than prevention. The focus seems to be on expanding the capacity of mental health profession to identify infants at high risk for mental illness and provide them with appropriate, accessible services. While a very important issue, Ron sees it as falling outside of WPN's focus on primary prevention. He recommends that WPN stay apprised of the effort, but not become active in the actual initiative.

VII. AGENDA ITEMS FOR DECEMBER 9, 2002, WPN TELECONFERENCE MEETING

I. Work group updates - Technology; Concept Papers; Education, Training & Networking

II. RFTS/WI Cares "Building Brighter Futures" update

III. Discussion of formally integrating "Asset Building" into WPN's name and mission

IV. Discussion of WPN contracting with someone, or an agency, to manage membership, membership recruitment, and possibly fund raising

V. Updates & announcements from members and member organizations