

**WISCONSIN PREVENTION NETWORK**  
**JUNE 10, 2002 MEETING MINUTES**

***I. IN ATTENDANCE***

Sue Allen - WI Positive Youth Development  
Pat Bero - Waushara Co. Human Services  
Ron Biendsel - Dane Co. Youth Commission  
Gretchen Dypold - Rock Co. Human Services  
Shel Gross - MHA Milwaukee County  
Karen Knudson - Koller Behavioral Health  
Susan Conlin Opheim - HOPES  
Ken Ramminger - citizen advocate for prevention  
Chris Wardlow - Outagamie County Pre-Action Network  
Kathy Wolf - WI Clearinghouse for Prevention

**C. Agenda Items Include:**

1. Report from WPN Board
2. Brief updates from: SIG; WI Clearinghouse; Alliance for WI Youth; MHA Milwaukee County; WCB; HOPES; RFTS; WI Inhalant Abuse Prevention; WI PYD; others.
3. Reports from initiative workgroups: Technology; Concept Paper; Education & Training; Policy & Advocacy.
4. New business:
  - a.) Should WPN endorse a gubernatorial candidate? If so, who and when?

**III. WORKGROUP UPDATES**

**A. White Paper Update:**

1. Clearinghouse has just published Prevention: A Cost Benefit-Analysis for Wisconsin which will be utilized by the Concept Paper workgroup as a resource in completing the paper.
2. While the Concept Paper is not completed yet, the Definition of Prevention can be used, with proper citation, in member organization's newsletters or other publications.

**B. Policy & Advocacy:**

1. RFTS Gubernatorial Candidate Forums
  - a.) Fox Valley Forum canceled due to lack of candidate interest
  - b.) Milwaukee Forum was held with representatives from Faulk and Barrett's campaigns fielding questions. About 35 citizens attended. Faulk's rep. seemed to have a better grasp of youth and family issues.
  - c.) RFTS may help with a future forum if any other organization is interested in partnering with them.
2. Sue Allen made a motion for WPN to endorse Faulk.
  - a.) Discussion led to a decision to address motion at the August 26<sup>th</sup> meeting
  - b.) Shel, Ken, Kathy, and Chris will bring results from various gubernatorial candidate surveys to August meeting to aid in the discussion and decision.

- c.) Ken will work with Amy Bakken of RFTS to see if their survey results can be posted on the WPN Listserv.
- d.) Shel will post any survey results he comes across as well.

### C. Technology:

- 1. Kris Christian has been hired to update website and consults with tech team on a regular basis for revisions, modifications, etc..
- 2. URL: <http://danenet.danenet.org/wpn/>
- 3. Chris has offered to help keep site updated once Kris has completed her work.
- 4. WPN owns the software used by Kris to update the site, and Kris will send it to Chris once she is done.

### D. Education & Training:

- 1. Proposed holding a one day Annual Prevention Summit for all prevention professionals that will provide:
  - a.) opportunity for participants to share what they're doing (morning session)
  - b.) a keynote speaker during lunch to address an issue that is relevant to anyone in prevention. This can be either educational or of a motivational/inspirational focus that is relevant to prevention professionals
  - c.) a choice of several breakout roundtable discussions where people can gather to discuss specific topics.
  - d.) one outcome of the day may be a Summit Newsletter that in essence captures the State of Prevention in Wisconsin based on the summit's proceedings. This might be something that is sent to those that participated, other prevention-oriented organizations that weren't represented, and policy makers (along with the WPN Prevention Definition) to generate awareness and to promote WPN.
  - e.) the summit will also be a great opportunity to recruit members.
- 2. Revitalize the "Thousand Voices for Prevention" theme and develop a professional looking exhibitor display that can be taken to conferences throughout the state to generate awareness about not only WPN, but the power of "1000 Voices."
  - a.) WPN can secure space as an exhibitor at conferences and recruit any WPN member planning to attend the conference to staff our exhibit between sessions.
  - b.) Exhibit will have membership applications, copies of WPN's Definition of Prevention, promote the website and Listserv, and registration information for the annual Prevention Summit.
- 3. Discussion of proposed ideas led to the following:
  - a.) MHA-Milwaukee may be interested in partnering on something like this next year
  - b.) Such a summit should have several sponsoring &/or endorsing organizations to appeal to the broad range of prevention professionals. When the time comes, she will help recruit sponsors and endorsers.
  - c.) Sue suggested that we try to piggy-back summit with one of the huge statewide conferences.  
*[Since the June 10<sup>th</sup> WPN meeting, WCB Director Jeff Percy very generously offered WCB staff help in do mailings, managing registrations and other coordination tasks that will be necessary in pulling off such an event.*

*Also, for those pursuing prevention certification or renewal of prevention certification, WPN should either explore whether or not our summit can qualify as a certified learning/training by WCB, or at the very least we should tell folks that participation in the summit can be used as hours toward Cert. or renewal].*

  - d.) Kathy Wolf and Shel Gross will keep WPN Listserv readers posted as to upcoming training opportunities.

## **IV. WPN BUSINESS**

### A. Membership

- 1. Individual Membership
  - a.) Two Year - \$25

b.) Lifetime - \$150

2. Agency/Organization Membership

a.) Two Year - \$75

b.) Lifetime - \$450

c.) Includes 3 votes & 3 Newsletters.

3. If a two-year membership is received prior to October 1 of any given year, the applicant's membership will be for the balance of that calendar year and will expire on December 31 of the next year (i.e., membership application/check received August 12, 2002: membership will expire December 31, 2003).

4. If a two-year membership is received on or after October 1 of any given year, the applicant's membership will be for the balance of that calendar year and the next two calendar years, expiring on December 31 of the second full calendar year (i.e., membership application/check received October 2, 2002: membership will expire December 31, 2004).

5. Membership application will be revised to include new membership rates, web address, and the phone numbers of Karen Knudson, Pat Bero, and Gretchen Dypold for "more information, call . . ."

6. Updated form will be sent to Kathy Wolf for inclusion in future Clearinghouse Prevention Packets.

## **V. PARTNER UPDATES**

### **A. Right From The Start:**

1. Continuing in its efforts with Wisconsin Cares to lobby for a bill that will create a Family Policy Board, who's chair will also be part of the governor's cabinet.
2. Will share gubernatorial survey results with WPN.

### **B. WI Clearinghouse:**

1. New resources.
  - Clearinghouse report on cost/benefit analysis of Wisconsin prevention
  - Spring 2002 Prevention Outlook
  - Updated listing of free resources
  - Website: [www.tobwis.org](http://www.tobwis.org)
  - Spring/Summer 2002 Clearinghouse Catalogue
2. Will be offering technical support and resources for SIG applicants and future recipients.
3. Checkout the great new WI Clearinghouse website at <http://www.uhs.wisc.edu/wch/index.html>.

### **C. MHA-Milwaukee County**

1. Awarded several \$5,000 grants to agencies and organizations planning prevention and early intervention initiatives that address mental health issues. Also notified legislators from the districts of those receiving awards to make them aware of the work happening in their district.
2. New initiative being launched entitled "Wisconsin United for Mental Health." Theme is: Mental Illness: Real, Common, and Treatable.
3. Check out their website at <http://www.wimentalhealth.org/>.
4. Other ongoing advocacy initiatives include working with media to portray mental illness in a more positive light, educating legislators, and creating a speakers bureau as a resource for communities and organizations.

### **D. HOPES:**

1. Developing a WI Statewide Suicide Prevention Strategy.

2. Kicking off a media campaign, including billboards, to create awareness.
3. Also developing a toolkit for professionals to be able to educate and inform clients as well as to recognize and refer those at-risk.
4. Upcoming Funeral Home Conference (6/11) will include session on suicide prevention.