



November 2007

Executive Board

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Chris Wardlow

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Shel Gross

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Jill Gamez

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WPN Strategic Planning

Strategic planning is a process by which an organization makes a conscious effort to determine where they want to go over the next few years, how they will get there, and what indicators will be present to show if they have arrived there! WPN Chair Chris Wardlow hopes that all members will begin to think about their vision for the future of the organization.

The last time WPN completed a strategic planning session was in July of 2004. Carol Roth of Starfish Consulting facilitated the session. At that point in time, preven-

tion was at an interesting juncture with several key prevention efforts happening simultaneously—the State Incentive Grants, Kids First, and Wisconsin Counties Association Visions Plan. The purpose of the session was to identify how WPN could become an integral part of those initiatives and how the organization could help push prevention forward within the state.

There were many great discussions throughout the day. If you are interested in reading the summary report for the 2004 Strategic Planning Session, it can be located on the WPN website under the WPN

Minutes link (July 2004).

Now is the time to get our enthusiasm up for another planning session! A committee has been established to spearhead the planning of this event. Current committee members are Chris Wardlow, Dorothy Chaney, Pamela Radcliffe, Jill Gamez, and Bob Kovar. If you would like to join the committee, or simply have an idea or two about putting the event together, please email Chris Wardlow. Chris's contact information can be found on the WPN website under the WPN Board link.

WPN Bi-Monthly Meetings

Wondering when and how often WPN meets? To attend a meeting all members have to do is pick up their phone! Bi-monthly teleconferences are held on a regular basis to cover important WPN business, current events, and committee reports. Holding a teleconference is an easy and efficient way to stay connected. Agendas for the

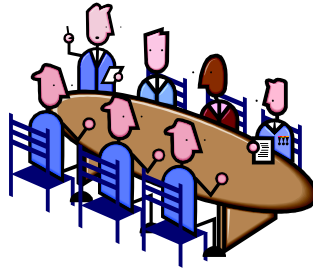
meetings will be posted on the WPN website two weeks prior to the meeting date. Instructions about how to call in to participate in the meeting are included on the agenda. The next WPN teleconference is scheduled for **Tuesday, December 18th at 12:30 PM**. Tentative meeting dates are set for every 3rd Tuesday on a bi-monthly

basis. If you haven't joined us for a teleconference in the past, we invite you to give it a try on December 18th!



Around the State...Updates

- Restructuring of the Alliance for Wisconsin Youth continues. Regional Alliance centers are now being established. Agencies that will serve as the centers include Marshfield Clinic Center for Community Outreach, CESA #5, Fighting Back Initiative, and Northeast Area Health Education Center. The Wisconsin Clearinghouse is a major player in supporting the centers. Each regional center will support local youth alliances based on providing services under the umbrella of the Strategic Prevention Framework.
- The Prevention/SPF-SIG Advisory Committee under the State Council on Alcohol and Other Drug Abuse (SCAODA) is currently working on the SPF-SIG. Current information is that local grants may be awarded in early 2008, with grant amounts possibly ranging from \$50,000-\$75,000. The two priority areas have been defined as high risk drinking among youth ages 12-25, and alcohol related accidents.
- Dunn County has recently passed a local ordinance addressing alcohol beverage control. The new county ordinance also will increase fines for alcohol violations from \$60 — established in 1984 — to the state's bond deposit schedule of up to \$500 for the first and second offense, \$750 for a third offense and \$1,000 for the fourth. The new ordinance will pertain to activities related to the sale, procurement, dispensing and transfer of beverages as it relates to underage drinkers and to selling alcohol to underage drinkers. This effort was initiated by the Dunn County Partnership For Youth approximately two years ago.



- The state budget has passed with a \$1.00 increase in the cigarette tax!
- There has been no significant movement on the beer tax due to the focus on passing the budget.
- The State Council on Strengthening Wisconsin Families continues to meet, with no new news. Their last meeting was October 1, 2007. However, there was a report issued 11/21/06 regarding a family systems approach. Link to information is: <http://www.legis.state.wi.us/lc/committees/study/2006/SFAM/index.htm>

Our Mission

Wisconsin Prevention Network is a statewide membership association of individuals and organizations working together to assure human and financial resources for prevention and wellness.

Who We Are

Wisconsin Prevention Network is a voluntary, incorporated, non-profit organization consisting of professionals and interested persons from a variety of health and human service disciplines throughout the state. WPN members currently represent over 30 prevention areas.

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Visit us on the Web!
www.wisprevnet.org

